INGEGNERIA PER LA SICUREZZA DELLE INFRASTRUTTURE CRITICHE

(Lecce - Università degli Studi)

Insegnamento ENTERPRISE RISK ASSESSMENT AND MANAGEMENT MOD.B C.I.

GenCod A007239

Docente titolare CLAUDIO PETTI

Insegnamento ENTERPRISE RISK ASSESSMENT AND MANAGEMENT

Insegnamento in inglese

Settore disciplinare ECON-04/A

Corso di studi di riferimento INGEGNERIA PER LA SICUREZZA DELLE INFRASTRUTTURE CRITICHE

Tipo corso di studi Laurea Magistrale

Crediti 3.0

Ripartizione oraria Ore Attività frontale: 27.0

Per immatricolati nel 2026/2027

Erogato nel 2026/2027

Anno di corso 1

Lingua

Percorso INDUSTRIAL AND CIVIL INFRASTRUCTURES

Sede Lecce

Periodo Primo Semestre

Tipo esame Orale

Valutazione

Vai a **Orario dell'insegnamento**

BREVE DESCRIZIONE DEL CORSO

The course aims to provide participants with an adequate knowledge of the tools of enterprise economics as applied to firms' international strategies, with the ultimate goal of identifying the elements useful in defining resilient firms' strategies in an internationalised business environment. To this end, participants will address the link between technological change, market structures, firms strategies and economic performance; the analysis of the dynamics of specific sectors in light of digital and energy transitions; the strategies of firms in highly dynamic international markets; the identification and assessment of political, geo-economic, trade, supply and sustainability-related risk factors; and the systemic risks of the macro-environment in which firms operate or intend to operate.
The module is structured into two parts: 1) Economics and Strategy; 2) International Risk Analysis

PREREQUISITI

The course foresees the provision of the concepts and tools useful for following and performing the planned activities successfully. To this end, prior knowledge of basic economics concepts, which will indeed recalled at the begining, may be useful.

OBIETTIVI FORMATIVI

The course plans to provide participants with:

- an understanding of the basic concepts of enterprise economics and their application to firms' strategies and choices with particular reference to international business environments.
- the acquisition of knowledge to identify risks to firms' international activity and apply it to the analysis of the systemic risks of firms' industry and macro-environment

METODI DIDATTICI

The course will have a monographic and highly interactive approach with conceptual lectures based on, or accompanied by, cases analysis and a project work aimed at putting into practice the main concepts and methodological tools provided.

MODALITA' D'ESAME	The exam is based on the preparation of a presentation to be presented and discussed with the lecturer.
ALTRE INFORMAZIONI UTILI	Office hours: Monday 11.00-13.00 a.m. (Lecce – Building A.Romano/Q Complesso Ecotekne)
PROGRAMMA ESTESO	Part 1 - **Economics and Strategy.** Consistently with the objective to understand the basic concepts of enterprise economics and their application to firms' strategies and choices with particular reference to international business environments, after a recap on basic economics concepts, participants will acquire key notions about international trade, globalization, technological change, the role of economics in strategy and international industry analysiss, choice and entry. The they will be engaged in the study specific sectoral cases in which they will analyze the dynamics and challenges of digital and transition and will learn the key elements for risks identification. Part 2 - **International Risk Analysis**. Consistently with the objective to acquire knowledge to identify risks to firms international activity and apply it to the analysis of the systemic risks of the macro-environment in which firms operate or intend to operate, participants will be acquainted about international enterprise and trade risks, the relationships between economics, trade and foreign policies, the impact on enterprises international activities and eventually apply knowledge gained in a real setting.
TESTI DI RIFERIMENTO	Presentations and other Teaching Materials provided by the Lecturer